

Laura Hagar Rush

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Web and Graphic Design

10/09–present **The eLearning Guild**

Senior Web Designer. Edit and update The eLearning Guild's multiple websites, including the main Guild site, Online Forums, DevLearn Conference, Learning Solutions Conference, and mLearnCon sites. Write, edit, and email Guild newsletters, including the weekly eLearning Insider and biweekly Learning Solutions Update. Create banner ads. Lay out and choose photographs for Learning Solutions Magazine.

2/09–7/10 **KRCB, public television and radio**

Graphic designer. Part-time temporary job (2/09-4/09) laying out the monthly program guide, advertisements, posters, postcards, etc.

Web Designer (contracts for KRCB)

- Tengo La Voz, a Latino youth arts Joomla website (9/09)
- Sonoma County Hiking Trails Joomla mini-site (7/10)

2005–2009 Web Design. Designed and maintained websites for *Studies in Emergent Order* and *Conversations on Philanthropy* (online academic journals), as well as CP Monopole Wines, Wickland Law Office, Ormed Institute, REACH Arts Magnet (a K-8 school), and others.

2006–present **Web Production and Web Copyediting.**

- Designed and maintained websites and created FLASH slideshows and banner ads for MsJones.com.
- Did web production and web copy editing for Tenfold Creative Services in Oakland.
- Edited and laid out book reviews for ParentsDigest.com.

2001–present **StreamingManiac.com**

Creator and Content Editor of this webguide and launching pad to online video and audio lectures from universities and think tanks.

Editing and Writing

11/02–12/05 *NorthBay biz* magazine (circ. 14,000), a glossy, business-to-business monthly covering Sonoma, Napa, and Marin counties.

Managing Editor (5/04–12/05). Developmental editing, copy editing, story development and assignment, feature and column writing (food and wine columns). Oversaw a stable of 25 freelancers. Managed the editorial calendar, monthly photo schedule, photo acquisitions, and writer recruitment. Ad design and layout as needed.

Associate Editor (11/02–5/04). Developmental editing, copy editing, feature and column writing. Ad design and layout as needed.

8/86–2000 ***East Bay Express* (circ. 50,000), an alternative weekly in Berkeley, CA**
Book Reviewer and Columnist (3/95–6/97). Wrote book reviews and a monthly column about books by local authors and publishers.
Associate Editor (8/94–6/95). Edited short news and cover stories. Responsible for recruitment and development of new writers.
Staff Writer (1/89–11/91). Wrote short news pieces, long cover articles, book and music reviews. Specialized in environmental and education policy and profiles of leading academics.
Regular Contributor (1986–2000).

7/91–7/92 ***Northern California Best Places*, a travel book published by Sasquatch Books, 1993**
Managing Editor. Developed and managed a stable of 40 writers, organized the book's format, did initial research, edited the book, and wrote copy for several sections.

6/89–5/91 ***Sierra Club Yodeler* (circ. 30,000), Sierra Club's Bay Area newspaper**
Managing Editor. Recruited and managed a large volunteer staff. Wrote, edited, and proofread articles. Created innovative internship program.

1985–2002 **Freelance Writing**. Published in the *San Francisco Chronicle*, *Parenting*, *Sierra*, *San Francisco Focus*, *Communication Arts*, *Village Voice*, *California Magazine*, *Diablo*, *Yellow Silk*, *Chicago Reader*, *L.A. Weekly*, and in alternative press newspapers around the country.

Other

12/07–10/08 **Book Reviewer for KRCB**. Did on-air book reviews of cookbooks and other food-related books for the nationally syndicated public radio program, "Mouthful," hosted by Michele Anna Jordan.

1/06–12/6 Wrote a comic novel about Pinot Noir, set in the Russian River Valley.

Education

B.A., English Literature, University of California at Berkeley, 1987

Computer Skills

Fluent in xHTML, CSS, Dreamweaver, Joomla, Fireworks, Acrobat, Photoshop, InDesign, Captivate, Word, PowerPoint, and Excel. Basic knowledge of Flash. I work primarily on a PC, but have worked on Macs as well.

Hobbies:

Gardening. In my own garden, I've worked with xeriscaping, utilizing Mediterranean and native plants. I am currently building a large (not-so-xeriscape) rose garden – 140 rose plants and counting!

Reading (mainly politics, fiction, and mystery novels)